



SungDo Vina

 Seoul to Tokyo
Pure Smile

SHINE TREE

01 Company profile

● General information

Company	SungDo Vina Co., Ltd.
Representative	Park, Jong Jun / General director
Business line	Manufacture in the polyurethane adhesive & Exclusively dealing with cosmetics in Vietnam
Foundation	In December, 2012
Website	www.sungdovina.vn / www.sunsmile.co.kr

01 Company profile

Business lines

**Polyurethane
Adhesive**

**Manufacturing in The 2nd Factory
in Dongnai province**

Cosmetics

しっとり、ふっくら、超うる肌。
ピュアスマイル
Pure Smile

SHINE TREE

**Exclusively dealing with
the above brands in Vietnam**

02 Cosmetic business

● Pure smile brand



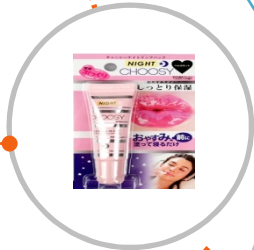
Mask Pack



Night lip pack



Night lip pack



Wash off Pack

- Yogrip wash- off pack
- Teapot body soap
- Body Scrub
- Black Modeling Pack

Point Pads

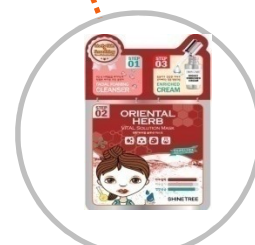


02 Cosmetic business

Shine tree brand



Mask pack
3steps mask pack



SHINETREE SPOUT POUCH

- Mild Facial Olive Cleanser
- Smooth&Pure Peeling gel
- Cooling Brightening Coconut gel
- Wash off Pore tightening Mud Mask
- Peel off Refreshing Lemon&Honey Mask
- Wash off Illuminating Pearl Mask
- Aroma Body&Hand Lotion
- Soothing Brightening Aloe Green Tea Gel
- Vitaminous Brightening Mango Gel
- Pore Tightening essential serum



Mask pack
1step mask pack



02 Cosmetic business

Newly released items in 2017



SHINE TREE



02 Cosmetic business

● Main customers

Japan

- ❖ Don Qixote Mall
 - ❖ Sony Plaza
 - ❖ Tokyu Hands
 - ❖ Villege Vanguard
 - ❖ Weles Japan
 - ❖ Matsumoto Kiyoshi
 - ❖ Passport
 - ❖ Seven eleven
 - ❖ AEON
 - ❖ Public drug store
 - ❖ Afternoon Tea
 - ❖ Sanrio (Kitty)
 - ❖ Disney Land Japan
 - ❖ Rilakkuma
 - ❖ Daily Yamasaki
 - ❖ Universal Studio
- <No. of shops : About 120,000>

Korea

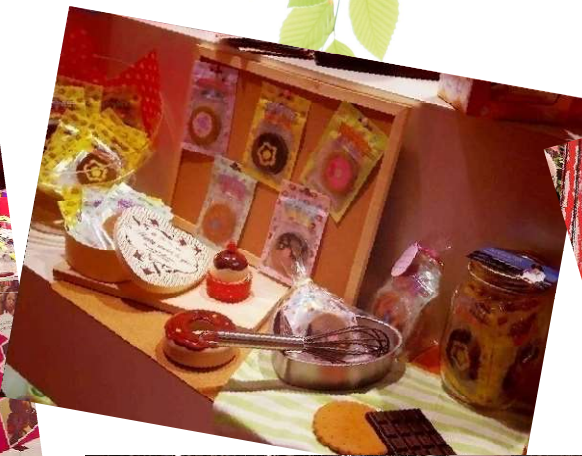
- ❖ Lotte Department store
 - ❖ CJ Olive Young
 - ❖ Watsons
 - ❖ Nongshim Pandora
 - ❖ Artbox
 - ❖ Linko
 - ❖ Homeplus Mall
 - ❖ Lotte Mart
 - ❖ On-line shipping mall
 - ❖ Incheon Airport
- < No. of shops : About 1,000 >

Others

- ❖ Vietnam
 - ❖ U. S. A
 - ❖ China
 - ❖ Taiwan
 - ❖ Italy
 - ❖ Singapore
 - ❖ Thailand
 - ❖ Hongkong
 - ❖ Myanmar
 - ❖ Laos
 - ❖ Russia
- < No. of shops : About 5,500 >

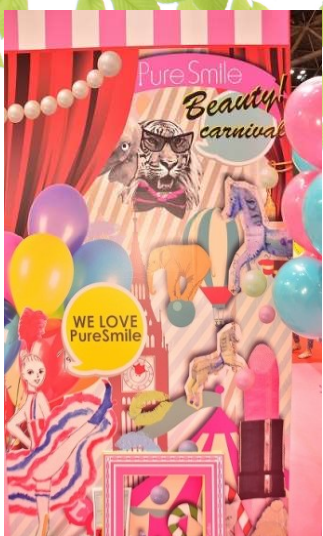
03 Sales promotion

● Gift Show in Japan (From September 04~06, 2013)



03 Sales promotion

Gift Show in Japan (From September 04~06, 2013)



03 Sales promotion

- Pharmacy system



Pure Smile

04 Retail store

At present, our products are selling on more than 79 stores in Vietnam. We are preparing to launch some other stores. And in the future we will expand throughout the provinces and cities in Vietnam.



05

Best - selling product



PP01 (Strawberry)



PP02 (Orange)



PP04 (Lemon)



PP05 (Kiwi)



PP03 (CUCUMBER)



06 Collaboration

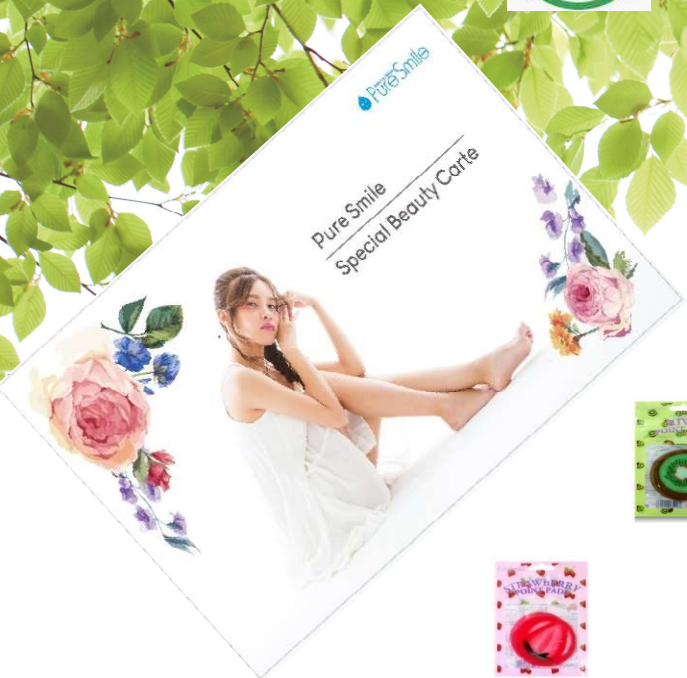


07. Exhibition in Vietnam (In 2015, 2016)





SUNGDO VINA CO., LTD





Thank you!